



Company Profile HATCH

HATCH was founded by Michele Wong and Paige Akabane. These entrepreneurial moms came together by sharing their past work experiences from the Eldercare and Biotech industries respectively. Their strong foundation combines the multi-tasking talents learned from balancing the endless schedules and needs of their kids and careers. The company's products reflect a unique blend of Michele and Paige's experiences in being moms, spouses, career women and nurturers. Their goal as co-founders is to produce meaningful, quality products with an emphasis on independence and assisted learning.

Company Founded: 2007

Revenue for FY 2007: Undisclosed

Headquarters: Danville, CA 94526

Sales Locations: website at www.MyPlate-Mate.com; retail outlets, online stores, direct sales

Contact: Main Office (925)272-0745

Co-Founders: Michele G. Wong and Paige J. Akabane

Products: My Plate-Mate offers customers a unique self-feeding product. As a learning tool, My Plate-Mate assists in promoting independence and self confidence for all users no matter what their age is or limitation. Our company understands the importance and joy that comes from being able to share a meal with family and friends. My Plate-Mate brings this positive dining experience and eliminates frustration and mess.

Benefits:

- **Learning Tool:** It is a "spill guard" that teaches and fosters independence to those who have difficulty eating.
- **Positive Dining Experience:** Eliminate frustration and mess. This spill guard guides food onto your utensil while preventing food from spilling onto the table and floor.
- **Unique Design:** Our line for seniors and those with special needs offers an innovative feeding aid that easily attaches and detaches to any round 8"-11" diameter plate.
- **Convenient:** Dishwasher Safe and easy-to-take-along anywhere.

Safety : My Plate-Mate is made in the USA of FDA approved food grade plastic. It is free of lead, PVC, polycarbonates, polyvinyl chloride, and phthalates.

Price: Suggested retail price \$10.00

About Us

Michele and Paige both enjoyed successful careers in the “real world”. A few years ago they traded in their business suits for the most challenging and rewarding job of all, to be stay at home moms. But Michele and Paige continued to aspire to reach beyond their families and do something that would benefit the well being and lives of others. This is how My Plate-Mate began.

Our mission at My Plate-Mate is to offer a unique product that will allow our clients to achieve independence at mealtime. We know the joy that comes from being able to share a meal with family and friends. We also understand the importance of freedom and preservation of dignity. Our goal is to fill an unmet need that will enhance the quality of life of our clients.

Executive Team

Michele Wong, Co-Founder- Michele graduated with a Bachelor of Arts in Organizational Behavior from the University of San Francisco. Michele has 14 years experience working in the geriatric rehabilitation field as a physical therapist assistant, facility coordinator of clinical education, and in-service manager. Michele was an instructor at Sacramento City College, Department of Allied Health and previously owned and managed Alegre House, a residential care facility for the elderly. Michele is married and is very active in the community with her 3 young children. She also continues to volunteer in various outreach programs for the elderly and disabled. Michele’s interests include cooking, baking, and overseas travel.

Paige Akabane, Co-Founder- Paige graduated with a Bachelor of Arts in Japanese studies with an emphasis in Business from the University of the Pacific. Paige has 13 years of experience in the Biotech and Pharmaceutical Industry. Her range of responsibilities included positions in Specialty Sales, Sales Management, Training and Consulting. Prior to working in the pharmaceutical sector, Paige was co-founder and President of a specialty design and screen-printing business. Paige is married with two young children.

MAILING ADDRESS

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My Plate-Mate

Everyone wins with MY PLATE-MATE



Resident/User Wins

- **Self Confidence:** The My Plate-Mate spill guard promotes dignity and independence with self feeding
- **Positive Dining Experience:** Eliminate resident frustration and mess. This spill guard guides food onto the utensil while preventing food from spilling onto the table and floor
- **Unique Design:** My Plate-Mate has a sleek contoured design which allows the user to enjoy a meal inconspicuously, maintaining dignity

Facility Wins

- **Maximize Staff Utility:** Reduce staff required for assisted dining and improve employee productivity
- **Unique Design:** Innovative design recommended by OT's and Rehab Specialists. Easy for staff to attach and detach to any 9"-11" diameter plate
- **Quality with Convenience:** My Plate-Mate is made with durable plastic that is FDA approved and dishwasher safe for easy institutional clean-up

Dignity * Self Confidence * Independence