



## Company Profile HATCH

**HATCH** was founded by Michele Wong and Paige Akabane. These entrepreneurial moms came together by sharing their past work experiences from the Eldercare and Biotech industries respectively. Their strong foundation combines the multi-tasking talents learned from balancing the endless schedules and needs of their kids and careers. The company's products reflect a unique blend of Michele and Paige's experiences in being moms, spouses, career women and nurturers. Their goal as co-founders is to produce meaningful, quality products with an emphasis on independence and assisted learning.

**Company Founded:** 2007

**Revenue for FY 2007:** Undisclosed

**Headquarters:** Danville, CA 94526

**Sales Locations:** website at [www.MyPlate-Mate.com](http://www.MyPlate-Mate.com); retail outlets, online stores, direct sales

**Contact:** Main Office (925)272-0745

**Co-Founders:** Michele G. Wong and Paige J. Akabane

**Products:** My Plate-Mate offers customers a unique self-feeding product. As a learning tool, My Plate-Mate assists in promoting independence and self confidence for all users no matter what their age is or limitation. Our company understands the importance and joy that comes from being able to share a meal with family and friends. My Plate-Mate brings this positive dining experience and eliminates frustration and mess.

### **Benefits:**

- **Learning Tool:** It is a "spill guard" that teaches and fosters independence to those who have difficulty eating.
- **Positive Dining Experience:** Eliminate frustration and mess. This spill guard guides food onto your utensil while preventing food from spilling onto the table and floor.
- **Unique Design:** Our kid's line offers an innovative feeding aid that easily attaches and detaches to any round 8"-9 ½" diameter plate.
- **Convenient:** Dishwasher Safe and easy-to-take-along anywhere.

**Safety :** My Plate-Mate is made in the USA of FDA approved food grade plastic. It is free of lead, PVC, polycarbonates, polyvinyl chloride, and phthalates.

**Price:** Suggested retail price \$7.95



## About Us

Michele and Paige both enjoyed successful careers in the “real world”. A few years ago they traded in their business suits for the most challenging and rewarding job of all, to be stay at home moms. But Michele and Paige continued to aspire to reach beyond their families and do something that would benefit the well being and lives of others. This is how My Plate-Mate began.

Our mission at My Plate-Mate is to offer a unique product that will allow our clients to achieve independence at mealtime. We know the joy that comes from being able to share a meal with family and friends. We also understand the importance of freedom and preservation of dignity. Our goal is to fill an unmet need that will enhance the quality of life of our clients.

## Executive Team

**Michele Wong, Co-Founder**- Michele graduated with a Bachelor of Arts in Organizational Behavior from the University of San Francisco. Michele has 14 years experience working in the geriatric rehabilitation field as a physical therapist assistant, facility coordinator of clinical education, and in-service manager. Michele was an instructor at Sacramento City College, Department of Allied Health and previously owned and managed Alegre House, a residential care facility for the elderly. Michele is married and is very active in the community with her 3 young children. She also continues to volunteer in various outreach programs for the elderly and disabled. Michele’s interests include cooking, baking, and overseas travel.

**Paige Akabane, Co-Founder**- Paige graduated with a Bachelor of Arts in Japanese studies with an emphasis in Business from the University of the Pacific. Paige has 13 years of experience in the Biotech and Pharmaceutical Industry. Her range of responsibilities included positions in Specialty Sales, Sales Management, Training and Consulting. Prior to working in the pharmaceutical sector, Paige was co-founder and President of a specialty design and screen-printing business. Paige is married with two young children.

### MAILING ADDRESS

HATCH  
P.O. Box 724  
Danville, CA 94526

### EMAIL

[info@MyPlate-Mate.com](mailto:info@MyPlate-Mate.com)

### TELEPHONE

(925) 272-0745

### FAX

(925) 552-0329



## Hear what people from all over are saying...

"Finally, a hassle-free meal! My son was able to eat completely independently, which made for a happy family meal time. The Plate-Mate is a terrific solution for eaters of any age!"

**Nikaela – Hawaii**

"A must have for anyone tired of dealing with food all over the table and on the floor! My Plate-Mate was easy to clean and it fit in my diaper bag if I needed to use it at a restaurant."

**Pete- California**

"This is a wonderful teaching tool. I especially liked its versatility and practicality. It fit all of my plates and I was eventually able to have my son use a big boy/adult plate with it."

**Tiffany- California**

"As a mom and a Preschool Teacher I enjoyed the self confidence and independence that the Plate-Mate offers my son!"

**Jaime- California**

"Being an Occupational Therapist for the past 30 years, My Plate-Mate is the best product I have seen and used for promoting independence in eating and self feeding"

**Sally Roozee, MS OTR/L- California**

"J.J. likes My Plate-Mate a lot and was able to use it easily. It made for meals with no frustration over trying to get the food on his utensil!"

**Michele- California**

"Great eating tool for my 2 year old daughter. She actually managed to keep the food on her plate instead of the table! I plan on telling all my friends and family with little ones about the Plate-Mate"

**Chasity- California**

"My daughter Elaina loves her My Plate-Mate. The unique design helps her put more food on her fork and not off the plate. With My Plate-Mate clean up is a breeze, no more food spread around the table!"

**Sean- Oregon**

Because Both  
Parents & Kids  
Can Use A  
Helping Hand  
At Meal Time.



Plate and utensils not included.

*"I can eat like a  
big kid now!"*



### A Learning Tool

- Helps children successfully learn to use a utensil
- Promotes developmental growth in self-feeding
- For kids 2+ years

### Promote Independence

- Increases a child's self confidence and independence at mealtime

### Positive Dining Experience

- Prevents messy spills on the table
- A successful child is a happier child

### Safety and Quality

- Made in the USA of FDA approved material
- PVC-Free, Latex-Free and Phthalate-Free

### Convenience

- Interchangeable among any 8" - 9 1/2" round plates
- Easy to clean, dishwasher safe
- Easy to transport to restaurant and outings

### Complementary Good

- Wonderful product addition to combine with your other developmental products and accessories for kids

**Color Selection:** WHITE · PINK · BLUE

**Wholesale Pricing:**  
Call (925) 272-0745



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